

**Breastfeeding Coalition of Delaware  
Meeting Minutes**

**Date:** July 29<sup>th</sup>, 2015 6-8pm

**Location:** Oxford Conference Room 256 Chapman Rd. Oxford Building, Newark, DE 19702

**Teleconference Line:** 1-866-633-8871 (US Toll Free). Follow the instructions that you hear on the phone.

**Meeting Number:** 733 512 363

**Attendees:** Lisl Phelps, Melanie Tarr, Patricia Gordon, Nancy Hastings, Deborah Doyle, Donna Souza, Nancy Brohawn, Debra Otto, Kate Low, Karen Bastianelli, Sonya Addo, Kate Dupont Phillips, Karen McGloughlin (via phone), Gail Smith (via phone).

<b>Time</b>	<b>Item</b>	<b>Next Steps &amp; Responsible Party</b>
6:00pm	Review and approve previous minutes (All)	Approved
6:05pm	Treasurer's Report (Gail) Dues Report (Stephanie)	\$4,938 in the BCD account. Accountant filed for an extension for income taxes. Paid everything. Still nothing from USBC.
6:15pm	Updates from USBC (Rob and Mona)	Deferred until next time
6:20pm	Baby Friendly Updates (Gail, Nancy, Katie, Christiana, Jaclyn?)	Beebe and Bayhealth (both sites) have Baby Friendly audits to submit in September of steps 3,5,7,8,9. Christiana is reaching out to outside providers to get them to increase the breastfeeding education they provide their clients. Christiana thinks their follow up visit may be in December. They are continuing to work on educating staff. Representatives from Christiana are interested in setting up a phone conference to discuss Baby Friendly. Lisl will set up Doodle poll to figure out availability. Kate will get some BCD HO to Christiana. Group wondered how can we increase the demand in the community and how can we educate the consumers to demand it?
6:25pm	Board Updates: (Lisl & Kate) Still need Chair-Elect	Lisl and Kate again sought nominations for the Chair Elect position.
6:40pm	Policy/Advocacy (Kate, Macy, Gail) <b>IBCLC Licensure</b>	Gail Smith has volunteered to lead a committee on working on IBCLC licensure. Lisl has submitted paperwork to DPH to see if DPH will take IBCLC licensure on as one of its legislative initiatives.
6:55pm	Website and Social Media Updates (Kate)	Kudos went out to the BCD Facebook page! The USBC will have daily sample posts during World Breastfeeding Week that can be reposted.
7:10pm	Putting the Work Plan into Action Have we gotten volunteers to help on the various committees? (Kate) Workplace support?	Deferred until next meeting.

	Daycare facilities?	
7:20pm	<p>Updates from members/information sharing (all)</p> <ul style="list-style-type: none"> <li>• NACCHO/GEM</li> <li>• ASTHO/EPIC BEST</li> <li>• ACE award</li> </ul>	<p>Amanda has sent a flier for the next photo shoot fundraiser. Lisl needs to contact her for more details and will send out to the rest of the BCD so we can start promoting it.</p> <p>The Generating Equity in our Mothers (GEM) project is convening BF groups targeting African American women in Wilmington. So far they have seen lots of Mom's. Henrietta Johnson is seeing mostly prenatal mom, but some have come back after baby is born, indicating that they have enough interest to return. Jessup is doing well. Westside has just granted the space. Reached about 30 moms. Have a GEM Facebook page. Year 2, will reach out to train PCs and Health Ambassadors to attend the GEM training, with the intent that they can run their own groups in their own areas.</p> <p>Educating Providers in the Community Breastfeeding Education Support Training (EPIC BEST) has so far trained 13 practices statewide with another 10 scheduled or awaiting scheduling. We have received additional funding for FY15, thus can target an additional 24 practices. Pamphlets were distributed. Christiana is extremely interested in promoting this training among their physicians. The materials were reviewed at the end of the meeting.</p>
7:35pm	Press conference (Lisl & Kate)	<p>On July 23<sup>rd</sup> DPH and Nanticoke Memorial Hospital convened a press conference announcing that all Delaware hospitals have discontinued the decades-old tradition of providing formula gift bags to new mothers. Delaware is the third state to "ban the bags." The event was well attended by the media, as well as breastfeeding mothers and their babies. The News Journal ran a full page article, and the event was also covered by WBOC.</p>
7:45 pm	Need volunteers to staff BCD table at events (Kate)	Contact Kate or Lisl if you have any suggestions for places for BCD to set up
7:50pm	<p>Breastfeeding Events</p> <p><b>Aug. 1<sup>st</sup></b> -- Big latch on</p> <p><b>Aug. 6<sup>th</sup></b> -- WIC World breastfeeding Week Event</p> <p><b>Aug 12<sup>th</sup></b> -- Bayhealth Kent Breastfeeding Conference -- Katherine Jenna Watson</p>	<p>The Big Latch On is being held at A.I. duPont Hospital, at the Birth Center and in Milford.</p> <p>Group would like to hold an event to screen one of the newer breastfeeding documentaries. The BCD has the "Milky Way" in its possession and "Milk" was also discussed. Charging admission and having the Coalition fund the event was also discussed. Nancy Hastings has volunteered to lead a committee on exploring these screenings in October.</p>
8:00pm	Next Meeting	<b>Wednesday – September 30th 6-8pm in Dover</b>