

Breastfeeding Coalition of Delaware

Agenda

May 31, 2017

Time: 6:00 pm – 8:00 pm

Location: Dover WIC office, Blue Hen Mall

Teleconference Line: (302) 526-5475 Conference ID: 3296894

Attended in Person: Amanda Cullen, Kristen Littleton, Migdalia Hernandez, Melanie Tarr, Lisl Phelps, Janet Kisner-Link, Judi Benson, Gail Smith, Jacalyn Bradley, Kikelomo Ofori, Geri Fitzgerald, Elena Shreyberman, Nancy Hasting

Attended on Phone: Kate duPont Phillips, Julia Perkins

Time	Item	Next Steps & Responsible Party
6:00pm	Introductions	
6:10pm	Review and approve previous minutes (all)	Approved
6:15pm	Treasurer Report (Gail and Stephanie) Membership drive updates	\$2,749.49 Accountants Paid, Paid \$300 from last fundraiser for Eat Local shirts
6:20pm	Updates from USBC (Rob and Mona) We can send 2 representatives to the conference in August. Please let us know if you are interested by June 5! Registration needs to be completed by June 30.	USBC Conference in August. Asked for those interested and KeKe and Melanie said they were interested.
6:30pm	Baby Friendly Updates: (Gail, Nancy, Deb, Katie, Jacalyn)	Gail-Step 1, 2 and 6 for audit. She is working on setting up for new Milford hospital. Jacalyn-Getting a new manager
6:40pm	Community Involvement: -Dover Days Recap -Chipotle/Business Education Opportunities -Getting community families together -Event Giveaways -State Fair -Firefly? -Breastival 2017 -Subcommittees -Christiana Big Latch on? -other community latch ons? -Breastfeeding Awareness Month (Aug) -Black Breastfeeding Week (Aug)	-Dover Days had a great turn out with good t-shirt sales. -Handled Chipotle incident with a letter. They set up a training for all Delaware managers for June 19 th and want to do a fundraiser day (will get 50% of profit). They will use the business case for breastfeeding and Lisl, Amanda and Nancy will put this on. -A mom from Dover Downs contact us about her pumping accommodations and Amanda will work with her on contacting them to discuss better location. -Brainstormed giveaways. Wallet stickers for phones and cold packs. -State Fair signs are being bought through the grant. Will take a photo of them when finished for social media. -Firefly will be reached out to about accommodations. -Breastival will happen in October at Wyoming Park. There will be vendors and giveaways. Melanie will see if she can move Live, Love, Latch to October. We brainstormed on food trucks. Jena has a connection to Delvets if we wanted to move indoors. -Christiana is having a BLO on August 5 th and will ask Mona for a flyer. We are looking for other locations in the state. -August Ida will have her conference at Dover Downs on August 3 rd -Jacalyn is setting up a table at the Women's Health Walk in Seaford. LaRed will have a table and will keep coalition

		<p>information. (Jun 24th 10-2) and we need to get Jacalyn materials.</p> <ul style="list-style-type: none"> -Nancy needs more BCD business cards. -Brainstormed ideas for Black Breastfeeding Week. Will look at ROSE and possible church events.
7:00 pm	<p>Fundraising updates Tshirt Sale Proceeds Photo fundraiser</p>	<p>\$300 for t-shirt sales Photo fundraiser flyers are out. We will use all 4 of them rotating per week.</p>
7:10 pm	<p>Policy/Advocacy, IBCLC meeting updates , USLCA conference sharings (Gail, Nancy)</p>	<p>-Gail and Nancy attended USLCA licensure meeting at their conference and are waiting for shared information. Have a meeting June 8th with March of Dimes. License will be strictly for IBCLCs. Need mother's testimonials. Was suggested to get them on sticky notes.</p>
7:20pm	<p>Updates from members/information sharing</p> <ul style="list-style-type: none"> - ASTHO/EPIC Best Trainings (Lisl) -Grand Rounds? -Coding/Billing Questions/Concerns -Upcoming Conferences - Communications, Community Support Needs, Professional Support Needs -Support Group info (is our calendar updated) - Free Share/Other (all) 	<p>-Nancy was reached out to by the ARDO rep and we spoke about SunMed, First Choice and McKesson as DME pump suppliers.</p> <p>-Would like to do a tongue tie conference with Dr. Katlow. He is \$1500-\$2000 plus travel. Will book for spring 2018. Gail will try to book a Bayhealth room.</p> <p>-Geri brought up that each coalition's website was just evaluated and all did poorly. She suggested we add member's names, agendas/meeting minutes and trainings.</p>
7:45pm	<p>Mother to Mother Support Reports (Melanie and all)</p>	
7:50	<p>WiC updates (Ida)</p>	<p>Conference Information given</p>
7:55 pm	<p>Next Meeting</p>	<p>July 26, 6-8 pm, Newark</p>