**Breastfeeding Coalition of Delaware**

**Agenda**

**May 31, 2017**

**Time:** 6:00 pm – 8:00 pm

**Location:** Dover WIC office, Blue Hen Mall

**Teleconference Line:** (302) 526-5475  
**Conference ID:** 3296894

**Attended in Person:** Amanda Cullen, Kristen Littleton, Migdalia Hernandez, Melanie Tarr, Lisl Phelps, Janet Kisner-Link, Judi Benson, Gail Smith, Jacalyn Bradley, Kikelomo Ofori, Geri Fitzgerald, Elena Shreyberman, Nancy Hasting

**Attended on Phone:** Kate duPont Phillips, Julia Perkins

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<thead>
<tr>
<th>Time</th>
<th>Item</th>
<th>Next Steps &amp; Responsible Party</th>
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<tbody>
<tr>
<td>6:00pm</td>
<td>Introductions</td>
<td></td>
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<tr>
<td>6:10pm</td>
<td>Review and approve previous minutes (all)</td>
<td>Approved</td>
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| 6:15pm   | Treasurer Report (Gail and Stephanie) Membership drive updates                                                                                                                                         | $2,749.49  
Accountants Paid, Paid $300 from last fundraiser for Eat Local shirts

| 6:20pm   | Updates from USBC (Rob and Mona)  
We can send 2 representatives to the conference in August. Please let us know if you are interested **by June 5!**  
**Registration needs to be completed by June 30.** | USBC Conference in August. Asked for those interested and KeKe and Melanie said they were interested.                                  |
| 6:30pm   | Baby Friendly Updates: (Gail, Nancy, Deb, Katie, Jacalyn)  
Gail-Step 1, 2 and 6 for audit. She is working on setting up for new Milford hospital.  
Jacalyn-Getting a new manager |                                                                                                                                           |
| 6:40pm   | Community Involvement:  
-Dover Days Recap  
-Chipotle/Business Education Opportunities  
-Getting community families together  
-Event Giveaways  
-State Fair  
-Firefly?  
-Breastival 2017  
-Subcommittees  
-Christiana Big Latch on?  
-other community latch ons?  
-Breastfeeding Awareness Month (Aug)  
-Black Breastfeeding Week (Aug)  
-Dover Days had a great turn out with good t-shirt sales.  
-Handled Chipotle incident with a letter. They set up a training for all Delaware managers for June 19th and want to do a fundraiser day (will get 50% of profit). They will use the business case for breastfeeding and Lisl, Amanda and Nancy will put this on.  
-A mom from Dover Downs contact us about her pumping accommodations and Amanda will work with her on contacting them to discuss better location.  
-Brainstormed giveaways. Wallet stickers for phones and cold packs.  
-State Fair signs are being bought through the grant. Will take a photo of them when finished for social media.  
-Firefly will be reached out to about accommodations.  
-Breastival will happen in October at Wyoming Park. There will be vendors and giveaways. Melanie will see if she can move Live, Love, Latch to October. We brainstormed on food trucks. Jena has a connection to Delvets if we wanted to move indoors.  
-Christiana is having a BLO on August 5th and will ask Mona for a flyer. We are looking for other locations in the state.  
-August Ida will have her conference at Dover Downs on August 3rd  
-Jacalyn is setting up a table at the Women’s Health Walk in Seaford. LaRed will have a table and will keep coalition |
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<th>Time</th>
<th>Event</th>
<th>Details</th>
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<tr>
<td>7:00 pm</td>
<td>Fundraising updates</td>
<td>$300 for t-shirt sales Photo fundraiser flyers are out. We will use all 4 of them rotating per week.</td>
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<td>7:10 pm</td>
<td>Policy/Advocacy, IBCLC meeting updates, USLCA conference sharings</td>
<td>- Gail and Nancy attended USLCA licensure meeting at their conference and are waiting for shared information. Have a meeting June 8th with March of Dimes. License will be strictly for IBCLCs. Need mother’s testimonials. Was suggested to get them on sticky notes.</td>
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