**Breastfeeding Coalition of Delaware**

**Meeting Minutes**

**March 29, 2017**

**Time: 6:00 pm – 8:00 pm**

**Location: Oxford Conference Room, Oxford Conference Room, 256 Chapman Road   
(University Plaza Office Complex) Oxford Building, Newark, DE 19702  
Teleconference Line: (302) 526-5475     Conference ID: 3296894**

**Attended In Person:** Amanda Cullen, Lisl Phelps, Kate duPont Phillips, Kristen Littleton, Nancy Hastings, Chantel Dickerson, Kekelomo Ofor , Elena Shrayberman, Jennifer Rice, Gail Smith  
**Attended On Phone**: Julia Perkins, PD

|  |  |  |
| --- | --- | --- |
| **Time** | **Item** | **Next Steps & Responsible Party** |
| 6:00pm | Introductions |  |
| 6:10pm | Review and approve previous minutes (all) | Meeting minutes were approved |
| 6:15pm | Treasurer Report (Gail and Stephanie)  Membership drive | $2,487.64 is the total. Insurance was paid and there was a deposit of $80 for membership dues as well as more online. Euphoric Herbals donated $100. |
| 6:20pm | Updates from USBC (Rob and Mona) | There will be an abbreviated conference the first weekend of August. We can send 2 people. |
| 6:30pm | Baby Friendly Updates: (Gail, Nancy, Deb, Katie, Jacalyn) | Gail-Working on her audit. Making sure employees are aware of the hospital wide policy and she may need a new order set.  Nancy- Working on the same audit. Initiation is high but supplementation is going up by discharge. |
| 6:40pm | Community Involvement:  -Upcoming events  -Ideas for events  -Getting community families together  -Breastival 2017  -Subcommittees | Dover Days will be the first weekend of May and will participate in parade. Shirts were designed. It was recommended to bring a sample to DHMIC. Also it was recommended to try to do navy blue instead of black.  Euphoric Herbals will be at the event with a breastfeeding lounge.  Ideas were brought up for more giveaways at events. Thinking of adding a wheel to the table set up.  In October we will hold the Boobapolooza. We will do shirts, vendors, food truck (?). We need help for raffles and vendors. Ameda rep is interested in vending. Early sponsors can be added to the flyer. Will have a subcommittee. Keke, Chantel, Nancy (raffles), Amanda and Kristen are interested.  Question of who will hold a Big Latch on this year.  Nancy is worked with the state fair. They need metal a-frame signs that we keep ($300 per). Would like 3 and Nancy offered to sponsor 1. Kate will also see if we can borrow from Nemours. We will have breastfeeding literature there available. |
| 7:00 pm | Fundraising updates  Photo fundraiser  Other ideas  (Amanda, Kristen, others) | It was recommended that instead of only memberships we can add business sponsors and send window clings.  We did a tshirt/onesie fundraiser in February.  Photos will be done in June and August. Flyer will be sent soon. Will have mini-sessions available as well.  Considering and online latch on brelfie event. Can take images and put them in something such as the shape of the state. |
| 7:10 pm | Policy/Advocacy, IBCLC meeting updates (Gail, Nancy) | They met with the representative from the March of Dimes and emailed the template from USLCA to Dave Mangler. Looking for reps from each county for the bill. Need to send letters to AAP, ACOG and DHMIC for support |
| 7:20pm | Updates from members/information sharing  - ASTHO/EPIC Best Trainings (Lisl)  -AAP Breastfeeding Rep (kate)  - Other (all) | 57 practices were trained for Epic Best.  On April 17th from 12-1 doing grand rounds at Nemours. We have access to Epic Best of Google docs. |
| 7:35pm | Mother to Mother Support Reports (Melanie and all) | Not present |
| 7:40pm | WiC updates (Ida) | Not present |
| 7:50pm | Communications, Community Support Needs, Professional Support Needs | Gail is speaking to Meadowlact for donor milk at Bayhealth. Will be $9 per oz. |
| 7:55 pm | Next Meeting | **May 31,** 6-8 pm, Dover |