

Breastfeeding Coalition of Delaware

Meeting Agenda & Minutes

January 25, 2017

Time: 6:00 pm – 8:00 pm

Location: WIC conference room, WIC Offices, Blue Hen Mall/Corporate Center

655 S. Bay Road, Suite 1C, Dover, DE 19901 (WIC office is located on the back side of the building).

Teleconference Line: (302) 526-5475 Conference ID: 3296894

Attendees: Amanda Cullen, Lisl Phelps, Kate DuPont Phillips, Shelly Gibson, Karen Bastianelli, Nicole Sexton, Nancy Hastings, Ida Lewis, Jenn Rice, Kikelomo Ofori, Charmaine Sampson, Kristen Littleton, Jacalyn Bradley, Melanie Tarr, Chantel Derrickson, Laura Kulkacey.

Time	Item	Next Steps & Responsible Party
6:00pm	Introductions	Welcome Amanda Cullen as the new chair of the coalition and Kate Phillips as chair elect.
6:10pm	Review and approve previous minutes (all)	Meeting Minutes were lost from this meeting.
6:15pm	Treasurer Report (Gail and Stephanie) Paypal? Membership drive	\$3,112.32 was the treasurer report from Gail. This number is not accurate due to online membership sign ups. Stephanie Rogers does still want to act on the board of the coalition and we were given her new contact information. It was decided that we will pro-rate memberships who did not join in January. The website no longer uses Paypal so there is no fee to sign up online. Many members filled out their membership forms and paid at the meeting. Money was given to Lisl Phelps.
6:25pm	Updates from USBC (Rob and Mona)	USBC is keeping an eye on advocacy and funding is being watched.
6:30pm	Baby Friendly Updates: (Gail, Nancy, Deb, Katie, Jacalyn)	Nancy (BeeBee) - No baby friendly news but she did find a new rep for pumps through Sunmed so she can stock Medela. They do take Highmark BCBS but not United Healthcare. Nancy will share contact information. Shelly/Karen (Christiana) - Mona Hamlin will be taking Stephanie Roger's old position. Bayhealth- No news (Gail not there to update) Jacalyn (Nanticoke) - Statistics are up. Would like to schedule a new meeting. Leadership is resistant to baby friendly and getting a peer counselor. St. Francis- They are working slowly and are going to have to reapply but they will renew.
6:40pm	Goals for this year - More community involvement - Coalition Meet and Greet - Childcare Support? - Work place support? - IBCLC Concerns, Questions, Plans - Licensure - DE Event Signage- DE State Fair	Facebook is going well. Work on meet and greets for the coalition and knowing where moms can help. Ideas for meet and greets are going to already formed support groups, restaurant fundraisers (Texas Roadhouse, Georgia House, Pizza King, SoDel, 16 Mile Brewery, UD Community Days). There will be no Best for Babes Miracle Milk Stroll this year

	(Nancy)	<p>(it will be online) but the BCD will still participate in the Old Dover Days Parade with possibly a float. Will look at getting a table at the event to make a breastfeeding station.</p> <p>Would like a breastfeeding event this year like the community day. Ideas for names are Boobapoolooza and Breastival.</p> <p>Nancy Hastings suggests a conference for physicians to get more support.</p> <p>OB support needed was addressed and Kikelomo suggested that Dedicated for Women needs the Epic Best training.</p> <p>It was suggested to look at getting speakers at ACOG, AAP, at grand rounds, or other already established events for physicians.</p> <p>Kate said that the National AAP is looking for a breastfeeding advocate that requires little to no time.</p> <p>Would like to set up another IBCLC meeting and will send out a poll for a date and time.</p> <p>DE State Fair- Interested in a BCD table of their health day.</p>
7:00 pm	Fundraising updates (Amanda, Kristen, Kate, Lisl)	<p>Apparel fundraiser still going on. There is a new Valentine's day design that can go on a shirt/onesie/mug. Will continue these throughout the year and Cindy will paypal the money to the coalition.</p> <p>Members would like to see a calendar made with the photos we have. Need to price places to make.</p> <p>Photos- Would like flyers by the next meeting and information posted by Mothers Day.</p> <p>Scholarship ideas for this year would be a photo of women of color and would like to team up with WIC.</p>
7:10 pm	Policy/Advocacy (Gail, Nancy, Macy)	Will save discussion for the IBCLC meeting
7:20pm	<p>Updates from members/information sharing</p> <ul style="list-style-type: none"> - ASTHO (Lisl) - Other (all) 	<p>EPIC Best goal was 60 practices and they are at 57.</p> <p>Ends in June but will ask for an extension if there is money left.</p>
7:35pm	Mother to Mother Support Reports (Melanie and all)	<p>LLL-Melanie Tarr is stepping down in April and Row will be taking over as area coordinator.</p> <p>They currently have 1 in person monthly meeting in Milford and the rest is telephonic or web based. They have current leader applications because they need more volunteers.</p>
7:40pm	WiC updates (Ida)	<p>Currently WIC numbers are down and they have enough funding to begin the year.</p> <p>1 more year until RFP for contractors.</p> <p>Michelle is gone and Charmaine is going to take role after she becomes certified.</p> <p>WIC's conference will have 1 speaker and 2 breakout sessions.</p>
7:50pm	Update on breastfeeding plan	WIC brochures currently are what to expect delivering at a

	literature? (Ida or Lisl & Kate)	<p>baby friendly hospital and know your rights. Ida is working on a birth plan brochure and after you deliver.</p> <p>Kate spoke about the rack card for returning to work. She will send it back out to members to agree on.</p> <p>Questions were if a break room was considered an acceptable space and if it is ok to state to refrigerate pump parts. Shelly had just done research on this for her pumping class and states it is against the manufacturer directions.</p> <p>Kate told us about a free app called Coffective.</p>
7:55 pm	Next Meeting	<p>Wednesday –March 29, 2017 6:00 pm – 8:00 pm Newark (There was a typo on the agenda that stated the next meeting was in Dover)</p>