

**Breastfeeding Coalition of Delaware
Meeting Minutes**

Date: May 27, 2015 6-8pm

Location: WIC Offices, Blue Hen Mall/Corporate Center 655 S. Bay Road, Suite 1C, Dover, DE 19901

Teleconference Line: 1-866-633-8871 (US Toll Free). Follow the instructions that you hear on the phone.

Meeting Number: 733 512 363

Attendees: P.D. Gordon (phone), Geri Fitzgerald (phone), Lou Bartoshesky (phone), Kate Dupont-Phillips (phone), Bobbie Fisher, Jaclyn Bradley, Michelle Taylor, Melanie Tarr, Ida Lewis, Lisl Phelps, Amanda Cullen, Kristen Littleton, Macy Helminiak

Present:

Time	Item	Next Steps & Responsible Party
6:00pm	Review and approve previous minutes (All)	Minutes Approved (Kate)
6:05pm	Treasurer's Report (Gail) Dues Report (Stephanie)	\$4960.94 Balance (includes \$200.00 from Medical Society ASTHO grant), 23 Paid Members, Gail Paid ZZ Design, We have not received check from USBC... USBC has not received funds yet, but will send check once they do
6:15pm	Updates from USBC (Rob and Mona)	Postponed until next meeting
6:20pm	Baby Friendly Updates (Gail, Nancy, Katie, Christiana)	Postponed until next meeting
6:25pm	Board Updates: (Lisl & Kate) Still need Chair-Elect	Contact Lisl if you would like to nominate someone for Chair Elect
6:40pm	Policy/Advocacy (Kate, Macy) IBCLC Licensure	Macy did a lot of the legwork but cannot continue as it is a conflict of interest with DPH. 2 senators are needed to pass bill BCD supports this but currently Insurance Companies are not paying private practice IBCLCs... One state, RI, has passed a bill and Insurance companies do pay Kate will resend email for list of Delaware area IBCLCs and will subsequently schedule IBCLC meet and greet Melanie suggested reaching out to MD and PA IBCLCs also. Someone else suggested we start small (Delaware only)
6:50pm	Dover Days report (Amanda)	Best for Babes Miracle Milk Stroll and Dover Days occurred on 5/2/15. BCD set up table with information and breastfeeding area/tent for moms to sit down and nurse their baby during the event. Great feedback from community. Many took information. Would like to continue to be present at events. If you have any ideas of places we should set up, contact Lisl

6:55pm	Website and Social Media Updates (Kate)	Kate, Kate's new intern (Brittany, a communications major), and Amanda post on the BCD's Facebook page. Anyone else interested in posting, please contact Kate
7:10pm	Putting the Work Plan into Action Have we gotten volunteers to help on the various committees? (Kate) Workplace support? Daycare facilities?	Contact Lisl or Kate if you are interested in working on a subcommittee for Workplace support. USBC has contacted BCD about creating a nationwide spreadsheet regarding BF legalities. USBC has drafted the Delaware version. The next step is to go over with the Department of Labor. Question if salaried employees are exempt from these laws. Answer: Not to our knowledge. Plan to figure out way to track requests (types of employers/work places that are in need of support to become supportive). Lisl will reach out to DPH for worksite wellness toolkit to discuss plan on how to use it to support businesses (Delaware HEAL) Nemours is working on online training on Baby Behaviors for Daycares. Thoughts on BF business recognition... maybe we can tag onto Chamber of Commerce meeting. Kate and Jaclyn (contact person) will look into how to do that
7:20pm	Updates from members/information sharing (all) <ul style="list-style-type: none"> • NACCHO • ASTHO 	Gem project and Peer Counselor are receiving excellent feedback in the community. Working with Nemours for Big Latch on Event. Coalition is interested in being present in any (or all) of these BLO events. Lisl reports that EPICBEST is going very well. Hosting Lunch and Learns in Physician's offices. Grant was given for next year too—plans to train more trainers (IBCLC and clinician) to go into more offices
7:45 pm	Need volunteers to staff BCD table at events (Kate)	Contact Kate or Lisl if you have any suggestions for places for BCD to set up
7:50pm	Breastfeeding Events Aug. 6th – WIC World breastfeeding Week Event Aug 12th – Bayhealth Kent Breastfeeding Conference – Katherine Jenna Watson	Photo shoot fundraiser for 2015 Would like to get photographers in all 3 counties- Kristen will reach out to Photographer in Kent County and NCC. Jaclyn will speak to photographer in Sussex county. All will work with Michelle Webb (photographer from last year) to coordinate Amanda will begin working on calendar Jaclyn reports that Nanticoke is now bag free! Coalition will work on "All DE hospitals are bag free" press release Brainstorm ideas for LLL fundraisers. Very important to our community but funds are limited
8:00pm	Next Meeting	Wednesday – July 29th 6-8pm in Newark

		Oxford Conference Center 256 Chapman Rd. Oxford Building, Newark, DE 19702
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