

**Breastfeeding Coalition of Delaware
Meeting Agenda & Notes**

Date: January 28, 2015 6-8pm

Location: WIC Offices, Blue Hen Mall/ Corporate Center 655 S. Bay Rd., Suite 1C, Dover, DE 19901

Teleconference Line: 1-866-633-8871, meeting # 733 512 363, no password required

Present: Jacalyn Bradley, Amanda Cullen, Kate DuPont (phone), Geri Fitzgerald (phone), Ida Lewis, Kristen Littleton, Amy Mackley (phone), Kathy Moran, Lisl Phelps, Gail Smith.

Time	Item	Next Steps & Responsible Party
6:00pm	Conference Line not working initially.	Apologies to all who tried to call in
6:10pm	Review and approve previous minutes (All)	-Minutes Approved by majority
6:15pm	Treasurer's Report (Gail) Dues Report (Stephanie)	Balance: \$6,344.17 Receiving Dues money; franchise Tax: \$25 In contact with accountants –will file our taxes for 2014 Dues are due: by January 30 th , 2015 \$10/yr. Can pay through PayPal account If you wish to mail: BCD, P.O.62, Lewes, DE 19958
6:20pm	Updates from USBC (Rob and Mona)	Mona and/or Rob not available
6:25pm	<ul style="list-style-type: none"> • Baby Friendly Updates 	Nancy – still Baby Friendly Gail – has not rec'd PI project as of this date CCHS –Ashley Stewart has left CCHS to pursue other projects
6:30pm	Board Updates: <ul style="list-style-type: none"> • Lisl is Chair • Kate is now Past –Chair • Carol will retire from Board • Secretary – Kathy Moran • Treasurer – Gail & Stephanie • General –USBC Liaison: Mona • Chair-Elect: Still Needed 	Forgo until next meeting
6:45pm	Policy/Advocacy IBCLC Licensure	Macy unavailable to work on the licensure issue – reestablishing her roots in Public Health; she has to curtail work with Legislature Need someone else to step up to the plate RI- already has; MA- working on Licensure LC is under RN Licensure as specialty in Hospital In Private Practice – much more different Talked to Board of Regulations – regulations will need to be written for IBCLCs

		Bethany Hall-Long, Ernie Lopez, and Pete Schwartkopf – legislators who can help with process
	<ul style="list-style-type: none"> Recruiting Breastfeeding Moms 	<p>-BCD will send out letters of Support to Recruit BF Moms Ideas for moms to do; handouts Fund Raising Ideas</p> <ul style="list-style-type: none"> Meet & Greet Tea for Breastfeeding Moms? Community Day Top 10 reasons to be a member of BCD How to involve moms and get them involved: Amanda and Kristen (Peer Counselors I Sussex County) will report back at next meeting
7:00pm	<p>Website and Social Media Updates (Kate)</p> <p>VOLUNTEERS NEEDED FOR SITE MAINTENANCE</p>	<p>Updated: intern added scrolling photos Social Media : continuing to post Website Maintenance: Help needed with this Links to Google Drive – Kate will send “Milky Way” video: some will Host – 1 ½ hrs. long</p>
7:10pm	<p>Putting the Work Plan into Action</p> <p>VOLUNTEERES NEEDED</p>	<p>Committees for Workplace Breastfeeding Support -> Silver, Gold Level How to Be a Breastfeeding Friendly Business – Post on Website “Business Case for Breastfeeding” – Gail has this Cigna Insurance Co. –One of the best Breastfeeding Friendly Businesses (know about the return of investment) “Thank you” letters and window clings –copy to Chamber of Commerce Form Letter: Watch out for Marketing of Formula Educate Professionals in Community – Breastfeeding Education Support -EPIC BEST – promotional info to come</p>
7:20pm	<p>Updates from members/information sharing (all)</p> <ul style="list-style-type: none"> NACCHO ASTHO Geri Fitzgerald Ida Lewis 	<p>No update at this time Public Health got a grant from ASTHO- increase peer and professional support May3rd (1-3pm) -Grand Opening –with lactation – Artful Bean Café ; Lamaze Instructor with her – “Babies, Birth and Breastfeeding” home visits – hoping to get a midwife on board; Business Support-Bethany Chamber of Commerce April 6th – Free Breastfeeding Class –Sea Colony in Bethany USBC- Reaching Disparate community- women of color; 5 people training –2 days to potentially generate job Reaching Family Practice – Big promotion.</p>
7:50pm	Breastfeeding Events	<p>April 29th - WIC Continuing Education Event (Blue Hen Conference) May 2nd – Miracle of Milk Stroll –Best for Babies –raises</p>

		<p>money for NEC</p> <p>World breastfeeding Week Event – Aug. 6th</p> <p>Aug 12th – Bayhealth Kent Breastfeeding Conference – Katherine Jenna Watson</p>
8:00pm	Next Meeting	<p>Wednesday – March 25th 6-8pm in Newark</p> <p>Oxford Conference Center</p> <p>256 Chapman Rd. Oxford Building,</p> <p>Newark, DE 19702</p>

Note Taker: Kathy Moran